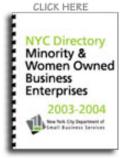
HOME TOOLS FAQS RESOURCES PARTNERS COURSES

Headline News Coming soon









# New York City Department of Small Business Services

# **Agency Overview**

The mission of New York City's Department of Small Business Services (SBS) is to support the formation, growth and expansion of New York City's small businesses by providing business assistance, fostering neighborhood development and promoting financial and economic opportunity through government procurement.

**EVENTS** 

To find out more about each item listed below, call 3-1-1 and mention that you are interested in programs offered by the Department of Small Business Services.

THE FOLLOWING CONTACT INFORMATION IS FOR INTERNAL USE ONLY. A SBS Agency Overview for Clients



### **Division of Business Assistance (DBA)**

Promotes the development and economic well-being of growing businesses by providing answers to questions, offering classes, making referrals, and coordinating SBS services, leveraging government and community resources and contacts. Contact: Jean Hamerman, Deputy Commissioner, (212) 618-8840, jhamerman@sbs.nyc.gov

**Government Facilitation Services** - assists small businesses in addressing unresolved problems they may be having with City, State and Federal agencies or with utilities. Issues may involve sanitation, transportation or licensing. Government Facilitation Specialists work with businesses by phone or at their premises. Contact: Bernadette Nation, Director, (212) 618-8810, bnation@sbs.nyc.gov

**Emergency Response Unit (ERU)** - assists businesses when they are forced to interrupt their operations as a result of disasters (e.g., fires, water main ruptures, explosions or natural disasters). ERU helps businesses gain access to their premises, apply for available emergency assistance -- including government programs and private insurance -- and reopen as soon as conditions allow. Contact: Bernadette Nation, Director, (212) 618-8810, bnation@sbs.nyc.gov

**Business Services** - connects small business owners to available public- and private-sector business development resources; provides information in such areas as procurement, training, marketing, tax identification numbers, insurance, and financing; and, through DBA's Executive Volunteer Corps (EVC), offers free one-on-one counseling to New York City small businesses and entrepreneurs. Contact: Joseph Kim, Manager, Business Assistance, (212) 618-8759, <a href="mailto:ckim@sbs.nyc.gov">ckim@sbs.nyc.gov</a>





# Small Biz Quick Links

Click on the link below that best describes your caller's question:

I own a small business in New York City...

I'm thinking of starting a business in New York City...

I want to expand or locate my business in New York City...

# How do I?

Incorporate my business

File for a permit or license

Resolve a fine or citation

Find out about Grants &

**Procurement Outreach Program (POP)** - identifies Federal, State and City contracting opportunities for New York City businesses, and provides technical assistance to give businesses the tools they need to bid successfully. Contact: Gordon Richards, Director, (212) 513-6472, <a href="mailto:grichard@sbs.nyc.gov">grichard@sbs.nyc.gov</a>

**Bonding Technical Assistance Program** - helps New York City's small construction firms obtain surety bonds and identify sources for working capital loans for construction and construction-related contracts. Contact: Emmanuel Anosike, Director, (212) 513-6382, eanosike@sbs.nyc.gov



# **Division of Economic and Financial Opportunity (DEFO)**

Matches New York City's small and minority- and women-owned businesses with City, State and Federal procurement opportunities through various programs. Contact: Jean Hamerman, Deputy Commissioner, (212) 618-8840,\_jhamerman@sbs.nyc.gov

Minority and Women Owned Business Enterprise Program (MWBE) - works to ensure the participation of bona fide minority- and women-owned businesses in the New York City procurement process. All certified firms are listed in the City's official Directory of Minority and Woman Owned Business Enterprises, which is distributed to purchasing officers and contracting agencies. Contact: Celeste Morris, Director, (212) 513-6437, amilton@sbs.nyc.gov

**Locally Based Enterprise Program (LBE)** - helps eligible small construction and construction-related firms to do business with the City by certifying them as LBEs. The City requires prime contractors awarded construction and construction-related contracts to use LBE subcontractors to complete at least 10 percent of the total value of the contracts. Contact: Celeste Morris, Director, (212) 513-6437, <a href="mailton@sbs.nyc.gov">amilton@sbs.nyc.gov</a>



### **Division of Neighborhood Development**

Ensures the long-term vitality of the City's diverse commercial districts, by creating greater opportunity for neighborhood-based small businesses and ensuring that communities are well served by small businesses. Contact: Mark Newhouse, Deputy Commissioner, (212) 618-8802, mnewhouse@sbs.nyc.gov

**Business Improvement District (BID) Program** - A Business Improvement District (BID) is a designated commercial or industrial area in which property owners agree to pay a special assessment to underwrite supplemental services. SBS works with commercial property owners and community stakeholders to develop new districts, and manage the ongoing partnerships between BIDs and City government. Contact: George Glatter, Executive Director, (212) 513-6442, gglatter@sbs.nyc.gov

**Commercial Revitalization (CR) Program** - makes seed investments to stimulate activity in underperforming commercial districts. Program goals are to attract private investment to underwrite the ongoing supplemental needs of the district and grow the number of community-based small businesses. Contact: Ron Melichar, Director, (212) 513-6436, <a href="mailto:rmelichar@sbs.nyc.gov">rmelichar@sbs.nyc.gov</a>

**Empire Zones Program** - encourages business development in designated areas by offering targeted incentives and benefits to new and expanding businesses. Eligible companies can take advantage of employment, investment, real property, sales and wage tax credits, as well as utility cost discounts. There are currently 10 Empire Zones in New York City, throughout the five boroughs. Contact: Yoonie Cho, Director, (212) 513-6466, <a href="mailto:ycho@sbs.nyc.gov">ycho@sbs.nyc.gov</a>

**Business Incentives** - connects eligible businesses to City, State, and Federal programs that promote investment; encourage employment, relocation and retention; and reduce operating costs. Contact: Donald Giampietro, Director, (212)

Tax Incentives

Find out about Procurement Opportunities

Get training & business development help

Find out about NYC
Commercial Districts:
Business Improvement
Districts

Get information on NY
State Empire Zones

Find out about Digital NYC



Resources Index!

A complete list of all the latest & best information.

618-8778, dgiampietro@sbs.nyc.gov. SBS also directly administers the following incentive programs:

**Energy Cost Savings Program (ECSP)** - significantly reduces energy costs by providing benefits to eligible businesses that improve a property or relocate to designated areas of the City. Contact: Lynn Roberts, Assistant Director, Energy Cost Savings Program, (212) 513-6415, <a href="mailto:lroberts@sbs.nyc.gov">lroberts@sbs.nyc.gov</a>

**Digital NYC: Wired to the World** — promotes the development of affordable pre-wired office space to companies that move to any of the eight designated districts in New York City. Industrial Relocation Grant Program (IRG) - reimburses moving costs to eligible manufacturing firms that are moving within New York City. Firms must file an application prior to the signing of a lease or contract of sale for the move-in site, as well as meet other eligibility criteria. Contact: Stephanie Vecchiarelli (svecchiarelli@sbs.nyc.gov)/Jennifer Watler (jwatler@sbs.nyc.gov), Program Managers, (212) 618-8749

**Lower Manhattan Energy Program (LMEP)** - Commercial tenants in eligible buildings in Lower Manhattan are eligible to receive significant reductions in their electricity delivery costs. A commercial building owner must make an investment of at least 20 percent of the current assessed value. Contact: James Topping, Project Coordinator, (212) 618-8729, <a href="mailto:itopping@sbs.nyc.gov">itopping@sbs.nyc.gov</a>

**The Micro-Enterprise Program (MEP)** - provides entrepreneurs and business owners with training in basic business and computer skills. Training programs are offered at various times throughout the year and at sites throughout the city. Contact: Fred Leopold-Hooke, Director, (212) 513-6362, <a href="mailto:fleopold@sbs.nyc.gov">fleopold@sbs.nyc.gov</a>



Online

**EVENTS** TOOLS PARTNERS RESOURCES **Frequently Asked Questions KEYWORDS:** 10/07/2003 Administration issues Administration issues Script (fines) (business How can I resolve a fine or citation? My business is having a problem Government Facilitation (CBAP) NEW 6/5/03 emergency) with summonses from the Department of Sanitation, the Department of Health or the NYPD? (BID) (EZ) (Digital NYC) My business has been damaged by a fire, building collapse, water Business Emergency (ERU) NEW 6/5/03 main break, other emergency or natural disaster. What help can I get? (licenses/permits) (health insurance) What are Business Improvement Districts? How can I improve my Business Improvement Districts NEW 6/5/03 (legal) business neighborhood? How can I form a Business Improvement (accountant) District to promote development? (Insurance) (register business) What are Empire Zones? How can I find out about them? Empire Zones NEW 6/5/03 (tax) (workforce) What is Digital NYC: Wired to the World? I'm thinking of relocating my Business Attraction: Digital NYC NEW 6/5/03 (not-for-profit) offices to/within NYC. Starting/doing business What licenses/permits do I need? Licensing/Permits (procurement) (starting a How can I get business health insurance? Finding Health Insurance business) (street vendor) (finance) How do I find an attorney? Finding an Attorney (business incentives) How do I find an accountant? Finding an Accountant (MWBE) (LBE) Where can I go to get insurance for my business? Finding Business Insurance (bonding) (space banks)

(Workshops)

Export/Import (Establishing Foreign Trade)

WTC/9/11

Power Downtown

BRG

**SFARG** 

Liberty Zone

Downtown Incentives

SBS

What can the agency for do me?

What property do you have?

Where do I find out about compliance issues?

Public Markets/
Facilities &
Property

Management

Zoning



V	How do I register my business?	Registering Your Business
<b>√</b>	How do I find out about tax issues?	Obtaining a Tax ID Number
V	Where can I go to hire employees or deal with employee issues?	Workforce - How to Locate Employees
$\checkmark$	How do I form a not-for-profit company?	Forming a Non-Profit/Not-For-Profit
	Starting/doing business	Script
$\checkmark$	How do I do business with government?	Procurement Outreach Program (POP)
V	I want to start a business	Starting a Business 🛠
$\checkmark$	I want to do street vending	Vending general merchandise in NYC 🂢
$\checkmark$	How do I get a loan/grant for my business?	Finding Financing/Loans/Capital/Grants
V	I want to find out about business incentives- tax, energy, relocation	Incentives
V	Do I qualify to be a Minority or Woman owned business and where do I certify?	Minority/Women-Owned Business Enterprise Program (M/WBE) NEW 4/3/03
$\checkmark$	I am a contractor, how do I apply to be a Locally Based Enterprise?	Bonding & Technical Assistance Program (BTA) 🛠
V	I am a contractor, how do I get help with getting insurance or bonding?	Locally Based Enterprise Program (LBE) 🛠
$\checkmark$	I am relocating, how can I find space?	Finding Commercial Space 🂢
$\checkmark$	Where can I get information about business workshops?	Business Workshops/Courses
✓	Export/Import (Establishing Foreign Trade)	Export/Import (Establishing Foreign Trade) 4/25/03
	WTC/9/11	Script

V	Am I eligible/how do I find out about WTC Power Downtown?	WTC Power Downtown Program 🋠
×	PROGRAM OVER Am I eligible/how do I find out about WTC Business Recovery Grant?	WTC (BRG) Business Recovery Grant 🧩
V	Am I eligible/how do I find out about WTC Small Firm Attraction and Retention grant?	WTC (SFARG) Small Firm Attraction & Retention Grant 🂢
*	Am I eligible/how do I find out about incentives for moving downtown?	Downtown Incentives (SFARG) NEW 4/4/03
$\checkmark$	Am I eligible/how do I find out about WTC Liberty Zone Program?	WTC (LZP) Liberty Zone Incentives 🎇
X	PROGRAM OVER WTC (ETAP) Employee Training Assistance Program	WTC (ETAP) Employee Training Assistance Program
	SBS	Script
V	What can SBS do for me?	What can SBS do for me?
*	What property do you have?	
*	Where do I find out about compliance issues?	
$\checkmark$	Public Markets/Facilities & Property Management	Public Markets/Facilities & Property Management 🛠
$\checkmark$	Zoning	Zoning 🛠

### KEY

IN PROGRESS

Formatted but not final

★ NEW

★ REVISED

PROGRAM OVER



HOME TOOLS FAQS RESOURCES PARTNERS COURSES EVENTS

Resource Sheet Summary (09/24/2003)

Resource Sheet Summary (09/24/2003)

Resource Sheet Summary (09/24/2003)

Complete List of Resources
a/o
09/24/2003

# Resources Index

10/31/2003

### Accountant:

How to Choose an Accountant: Choosing the right accountant is an important step for your business. This document provides basic guidelines and questions that you may want to consider when conducting your search, as well as resources for referrals.

### Business Incentives:

Empire Zones Brochure: Targeted incentives & benefits to new & expanding retail, commercial, & industrial firms in 10 Empire Zones.

Energy Cost Savings Progr am (ECSP) Factsheet & Application: Reduce regulated electricity costs up to 45 percent and regulated natural gas costs up to 35 percent. Benefits last for eight years, followed by a four-year phase-out. This document explains eligibility requirements, frequently asked questions, and how to apply.

Industrial Relocation Grant Program (IRG) Factsheet: Cash grants up to \$30,000 to reimburse moving costs to qualified manufacturers relocating with New York City. This document explains eligibility, how to apply, requirements, and frequently asked questions regarding this program.

Lower Manhattan Energy Program (LMEP) Factsheet: Reduce regulated electricity costs up to 45%. Benefits last for eight years followed by a four-year phase out. This document explains eligibility requirements, frequently asked questions, and how to apply.

SBS Summary of Incentives: Cost effective solutions for your business. The City of New York provides access to a wide range of incentives and tax credits for small businesses to relocate and grow within the city. This document provides a summary of those incentives.

The Relocation Fund for the Printing & Graphics Arts Industry (Printers Relocation Fund) Factsheet: Provides moving grants to eligible commercial printers & graphic arts companies that relocate within the City of New York. Firms can receive the lesser of 50 percent of eligible moving costs or \$200,000. This document explains eligibility, how to apply, requirements, and frequently asked questions regarding this program.

### Finance:

Getting a Loan for Your Business: Whether you're starting a business or expanding one, you will need ready access to cash at all times. This guide directs you through different financial resources you can take advantage of.



Managing Cash: The Small Business Owner's Guide to Financial Control & Cashflow Worksheet.xls: A guide book and to assist you organize your ideas, avoid common mistakes, and focus on key points. The Cash Flow Worksheet is an excel spreadsheet with formulas that will allow you to track cash in and out flows.

Sources of Financing: A resource guide to provide you with helpful information on various financing sources including: traditional banks, micro-lenders, credit unions, grants and venture capital firms.

### Import/Export:

Import/Export Resources: A list of helpful resources for businesses that are interested in exporting their goods and/or services abroad or those interested in importing.

### Health Insurance:

Health Care Referrals: Health Care options for small businesses. This document includes, questions you should ask, as well as some referrals of healthcare providers for small businesses.

### Business Insurance:

Insurance Essentials: This guide is designed to help small business owners make informed decisions regarding their insurance needs.

NYS Insurance Dept: A Small Business Guide to Property Casualty Insurance. Running a small business presents many financial risks. The information in this guide is designed to help small business owners make informed decisions regarding their insurance needs.

### LBE:

Locally Based Enterprise (LBE) Program: Cover Letter, Application The Locally Based Enterprise (LBE) Program ensures that construction companies utilize LBE firms on prime city contracts when employing subcontractors. This document assists eligible small construction and construction-related firms to do business with the City by certifying them as LBEs. NEW! ALSO INCLUDE SBS NYC Based Companies Supplemental Application (For companies that are based [located] in New York City.)

NEW! 🔈 LBE Re-Certification Application

### Legal:

<u>Legal Resources</u>: Guidelines for selecting an attorney & legal resources.

<u>Business Structure</u>: This guide is designed to help small business owners make informed decisions regarding their business structure needs and provides an overview of different types of legal business structures.

Visa and Immigration Issues: Explains the most common categories of non-immigrant visas, gives helpful referrals for visa and immigration related issues and gives referrals for organizations that can help new immigrant/foreign workers.

### Licenses/permits:

Permits and Licensing: A guide to NYC & State agencies that regulate licensing of business activities. With numerous city and state rules and regulations it can be difficult to understand which permits or licenses you need to start your business. This document provides contact information for the different state and local agencies.

Licenses, Permits, Certificates & Applications - Where to Apply for A License: A comprehensive list of agencies issuing licenses.

### M/WBE:

Minority & Women-Owned Business Enterprise Certification Program: MWBE Application & Guidelines. The NYC Department of Small Business Services M/WBE Certification gives participating businesses an opportunity to be listed in a city-wide Directory, and access to contracting opportunities. Businesses must be 51% owned, operated & controlled by a minority or a woman, be in business for at least one year, & be located in New York City or have a significant tie to the City's business community. Businesses must be 51% owned, operated & controlled by a minority or a woman, be in business for at least one year, & be located in New York City or have a significant tie to the City's business community. NEW! ALSO INCLUDE SBS NYC Based Companies Supplemental Application (For companies that are based [located] in New York City.)

NEW! MWBE Re-Certification Application

### Procurement:

Selling to Government: A guide to navigating the government procurement process. Learning about how the government procurement process works and how to navigate it can be daunting. This document addresses the process needed before you can begin this endeavor.

(new document) Procurement Training Programs. Information on workshops and training programs specifically related to selling to government.

# Register A Business:

Business Certificate (DBA): How to obtain a Business Certificate or incorporate your business in NYS.

# NYC Department of Small Business Servcies (SBS):

SBS Summary: A 2 page overview of SBS programs & services.

# Real Estate Resources:

<u>Relocation Guide</u>: This document offers referrals as well as questions you should ask when deciding on a location.

<u>Digital NYC</u>: To find the district right for your business, use this guide that outlines Digital NYC a program that provides a resource of affordable, pre-wired office space and thriving technology districts throughout New York City.

<u>Business Improvement Districts (BIDS)</u>: BIDs are funded by a special assessment paid by property owners within the district. This document contains contact information for BIDS in all five boroughs.

Empire Zones Brochure: The New York State Empire Zones are business districts that can offer your company significant financial incentives. This brochure includes contact information.

Lin Place Industrial Parks (IPIP): The IPIP Program is a unique partnership between government, businesses and eight local development corporations. This guide assists with IPIP locations as well as contact information

Zoning: Information & contacts on New York City zoning rules & regulations as well as sources for further information.

# Starting a business:

Business Libraries: Whether you are starting a business or updating your marketing plan, these libraries are a great source of information on demographics, business trends, industry forecasts and much more. Many libraries also provide free business classes & access to information on-line via the internet.

<u>Business Structure:</u> This guide is designed to help small business owners make informed decisions regarding their business structure needs and provides an overview of different types of legal business structures.

The Plan: A Step-By-Step Business Plan Workbook: A guide book to assist you organize your ideas, avoid common mistakes, and focus on key points. Also available on our website http://www.nyc.gov/smallbiz.

El Plan: A Step-By-Step Business Plan Workbook in Spanish: A guide book to assist you organize your ideas, avoid common mistakes, and focus on key points. Also available on our website <a href="http://www.nyc.gov/smallbiz">http://www.nyc.gov/smallbiz</a>.

Guide for the Retailer: This guide covers all aspects regarding starting and maintaining a retail business in New York City. It includes contact information of the agencies you will need to be in communication with throughout the establishing process.

Restaurant Guide: This guide covers all aspects regarding starting and maintaining a restaurant in New York City. It includes contact information of the agencies you will need to be in communication with throughout the establishing process.

Medical Claims Billing: The document provides resources that can assist you with questions that you may have regarding medical claims billing.

Suidelines & Referrals for Starting a Day Care Center: Information & resources for starting a day care center.

<u>Start-Up Checklist:</u> This document provides a checklist that you can customize to guide you in thinking about whether owning your own business is right for you.

Lechnical Assistance: Information & referrals to organizations that provide technical assistance & services to small businesses.

### **Street Vendor:**

<u>Small Vendor Markets</u>: These markets were created to accommodate increasing demand of street vending requests from entrepreneurs. To vend in these markets, the applicant must make arrangement with the management company of the Market. A license is not required to vend in these markets. This document provides the management contact information of these markets.

<u>Street Vending</u>: A guide to street vending rules & regulations for different merchandise, contact information & guidelines for participating in street fairs.

### Tax:

<u>Name of the Number (EIN)</u>. Answers to most frequently asked questions about where to obtain an Employer Identification Number(EIN), Sales Tax Number or get help with tax preparation.

### Workforce:

<u>Morkforce Resources</u>: A guide to agencies & website resources that can help with recruiting employees, developing employee handbooks, handling personnel issues.

### Workshops:

<u>\$\sum\_{2003-2004 SBS\_Seminars}\$</u> Schedule of classes: How to Sell to Government, Business Basics, How & Where to Get Financing, How to Complete the Uniform MWBE Certification Application. This calendar displays the times and day for courses provided at SBS for the year. These courses are free of charge.

Workshop Resources by Borough: Information and referrals to organizations that provide training sessions and workshops on a range of businessDrelated topics.

SBS Micro-Enerprises Seminars JAN 2004: These seminars are conducted at SBS as well as off site at other locations. The courses offered are: Business Basics, Introduction to the Internet, Introduction to Computers, PowerPoint & Outlook, Quick Books, Excel and Access. The courses are free of charge and given English, Cantonese & Mandarin.

### WTC / 911:

<u>Downtown Manhattan Resources</u>: This fact sheet provides information about programs, resources and assistance available to businesses that were established in lower Manhattan following 9/11, or that plan to move to lower Manhattan.

### Other Resources:

Borough Presidents: The Borough President is the representative/advocate within city government for the residents in his/her Borough and presents the Borough's priorities to the state and federal government as well. This document has their contact information.

<u>Business Libraries</u>: Whether you are starting a business or updating your marketing plan, this document provides a list of libraries which are a great source of information.

<u>Business Websites</u>: This document provides websites, including Federal, State and City agency sites, which provide useful information and services for startups and growing businesses.

<u>Chambers of Commerce:</u> Your local Chamber is an association of businessmen and businesswomen that works to promote the interests of its members. This guide will help you locate a Chamber in your area.

NYC New York City Smoke-Free Air Act of 2002: Important Information for NYC Business Owners & Employers. The law, which went into effect on March 30, 2003, makes virtually all establishments and businesses that have employees smoke-free. For the most up-to-date information on complying with the new provisions of the law, check the Department of Health and Mental Hygiene's website at <a href="https://www.nyc.gov/health">www.nyc.gov/health</a>.

Not-for-Profits: This guide is designed to help small-business owners make informed decisions regarding forming a Not-for-Profit corporation structure including how, why and where to form one.

HOME TOOLS FAQS RESOURCES PARTNERS COURSES EVENTS



### **Partners**

### **BRONX**

### **NYC Business Solutions Center at SoBRO**

### **South Bronx Overall Economic Development Corporation**

555 Bergen Avenue Bronx, NY 10455 Phone: 718-732-7543 Website: www.sobro.org

Email: <u>businesssolutions@sobro.org</u>

### **CATS Case Type: BizDev Bronx**

Director: Jeremy Waldrup, Direct Line: 718-732-7564

Assistant Director: Doreen Taveras Administrative Assistant: Adrianne Saxton

### **Services Provided:**

Financing

Business Counseling General Information

Real Estate search assistance

Workforce / Employment services for businesses

Procurement

### **BROOKLYN**

### **NYC Business Solutions Center at BCC**

### **Brooklyn Chamber of Commerce**

25 Elm Place

Brooklyn, NY 11201-5826
Phone: 718-875-3400
Website: www.ibrooklyn.com
Email: info@brooklynchamber.com

### CATS Case Type: BizDev Brooklyn

Director: Rick Russo, Direct Line: 718-875-1000 x108

Manager: Freddrick Graves

### **Services Provided:**

Financing

Business Counseling General Information Real Estate search assistance

Workforce / Employment services for businesses

10/31/2003

HOME TOOLS FAQS RESOURCES PARTNERS COURSES EVENTS

### PRO-1 PRO-2

# "How to Sell to Government"

Date: Every 1st Tuesday

Time: PRO-1 10:00 A.M. ~ 12:00 P.M. Time: PRO-2 3:00 P. M. ~ 5:00 P.M.

Government
Procurement

Program: Q & A session on basic government contracting for new & experienced government vendors.

### BB

### "Business Basics"

Date: Every 4th Wednesday
Time: 2:00 P.M. ~
4:00 P.M. Business
Development
Program: Receive
guidance on how to
start a business in
NYC.

FIN

# **Courses & Workshops**

# **June 2004**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 PRO-1 PRO-2	2	3	4	5
6	7	8	9	10	11	12
13	14 FIN	15	16	17 <b>MWB</b>	18	19
20	21	22	23 <b>BB</b>	24	25	26
27	28	29	30			

Holidays and observances: 20: Father's Day

**July 2004** 

### Announcements

# Registration & Confirmation Procedure

- **1.** Follow the Starting a Biz and/or Financing Scripts
- 2. Intake client info into CATS
- If the client is interested in registering for a seminar:
- **3.** Close the case by choosing case type inquiry
- **4.** Select service type (e. g. Financial Assistance,
- Starting a biz)
- **5.** Close and choose outcome (e.g. sent material, signed up for class, etc.)
- 6. If signed up for class, use Intranet to send email to BizDev registering client (Please include client name, address and phone number. Indicate the date and type of seminar at the subject.)
  7. Inform client that the registration is done, and the confirmation letter will be sent out to the client one week prior to the seminar, followed by a phone call

### "How and Where to Get Financing"

Date: Every 2nd

Monday

Time: 10:00 A.M. ~

12:00 P.M. **Business Financing** 

**Program:** Receive assistance in how to get financing and what bankers look for when they underwrite.



"How to Complete the Uniform Certification Application"

Date: Every 3rd Thursday

Time: 2:00 P.M. ~ 4 P.M. Minority & Women owned **Business** Enterprise (M/ WBE) Program:

Receive assistance in completing your NYC M/WBE certification application.



**Seminars** 

Schedule of classes. Email or print this calendar to send to clients!

Updated 9-19-03

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5 Independence Day	6 PRO-1 PRO-2	7	8	9	10
11	12 FIN	13	14	15 <b>MWB</b>	16	17
18	19	20	21	22	23	24
25	26	27	28 <b>BB</b>	29	30	31

Holidays and observances: 4: Independence Day, 5: Independence Day observed

# **August 2004**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 PRO-1 PRO-2	4	5	6	7
8	9 FIN	10	11	12	13	14
15	16	17	18	19 <b>MWB</b>	20	21
22	23	24	25 <b>BB</b>	26	27	28
29	30	31				

### MICRO-**ENTERPRISES** SCHEDULE OF **CLASSES IN** BROOKLYN, **QUEENS & MANHATTAN**

### AJANUARY 2004

Business Basics, Computer Courses & English, Cantonese &

### **SMALL BUSINESS WORKSHOPS**

Business workshops provide a single point of access to the large knowledge and skill base of countless business and finance experts. The events listed on this calendar offer entrepreneurs the opportunity to explore information and advice on a broad spectrum of topics that can contribute to the success of key operating areas of your business.

**NEW!** 

Workshop Resources

# September 2004

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6 Labor Day	7 PRO-1 PRO-2	8	9	10	11
12	13 <b>FIN</b>	14	15	16 <b>MWB</b>	17	18
19	20	21	22 <b>BB</b>	23	24	25
26	27	28	29	30		

Holidays and observances: 6: Labor Day, 16-17: Rosh Hashanah, 30: Succoth

# October 2004

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5 PRO-1 PRO-2	6	7	8	9
10	11 Columbus Day	12	13	14	15	16
,		,	,	,	,	,

17	18	19	20	21 <b>MWB</b>	22	23
24	25	26	27 <b>BB</b>	28	29	30
31						

Holidays and observances: 1: Succoth, 11: Columbus Day, 31: Halloween

# **November 2004**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Election Day	3	4	5	6
7	8 FIN	9 PRO-1 PRO-2	10	<b>11</b> Veterans Day	12	13
14	15	16	17	18 <b>MWB</b>	19	20
21	22	23	24 BB	25 Thanksgiving	26	27
28	29	30				

**Holidays and observances:** 2: Election Day, 11: Veterans Day, 15: Idul-Fitr, 25: Thanksgiving Day

# **December 2004**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 PRO-1 PRO-2	8	9	10	11
12	13 <b>FIN</b>	14	15	16 <b>MWB</b>	17	18
19	20	21	22 BB	23	24 Christmas Day observed	25
26	27	28	29	30	31 New Year's Day observed	

**Holidays and observances:** 24: Christmas Day observed, 25: Christmas Day, 31: New Year's Day observed

HOME TOOLS FAQS RESOURCES PARTNERS COURSES EVENTS



### **EVENTS CALENDAR**

2003 Small Business Alliances
Events - Procurement Events & Conferences TBA

October 2003	November 2003	December 2003	January 2004
1 We	1 Sa	1 Mo	1 Th New Year's Day
2 Th	2 Su	2 Tu	2 Fr
3 Fr	3 Мо	3 We	3 Sa
4 Sa	4 Tu	4 Th	4 Su
5 Su	5 We	5 Fr	5 Mo
6 Mo	6 Th	6 Sa	6 Tu
7 Tu ASoBro Event: Start Up	7 Fr	7 Su	7 We
Today! Three-part series Oct 7-9	8 Sa	8 Mo	8 Th
8 We	9 Su	9 Tu	9 Fr
9 Th	10 Mo	10 We	10 Sa
10 Fr	11 Tu Veterans Day	11 Th	11 Su
11 Sa	12 We	12 Fr	12 Mo
12 Su	13 Th	13 Sa	13 Tu
13 Mo Columbus Day	14 Fr	14 Su	14 We
14 Tu	15 Sa	15 Mo	15 Th
SoBro Event: Get Bizzy!  Ñ Tuesdays and Thursdays	16 Su	16 Tu	16 Fr
Oct 14th thru Nov 20th	17 Mo	17 We	17 Sa

15 We	18 Tu	18 Th	18 Su
16 Th  MANHATTAN'S 2nd	19 We	19 Fr	19 Mo Martin Luther King Day
ANNUAL SMALL BUSINESS RESOURCE FAIR "Running a	20 Th	20 Sa	20 Tu
Successful Small Business"	21 Fr	21 Su	21 We
17 Fr	22 Sa	22 Mo	
18 Sa	23 Su	23 Tu	22 Th
19 Su	23 Su	23 Tu	23 Fr
	24 Mo	24 We	24 Sa
20 Mo	25 Tu	25 Th Christmas Day	
21 Tu	26 We	26 Fr	25 Su
22 We			26 Mo
23 Th	27 Th Thanksgiving Day	27 Sa	27 Tu
	28 Fr	28 Su	28 We
24 Fr	29 Sa	29 Mo	
25 Sa	30 Su	30 Tu	29 Th
26 Su	30 3d		30 Fr
		31 We	31 Sa
27 Mo			
28 Tu			

29 We

30 Th

31 Fr Halloween

HOME

TOOLS

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RESOURCES

PARTNERS

COURSES

**EVENTS** 

# NYC Business Solutions Center Small Business Services



SBS/Employment
Telephone Directory
Online

SBS/DOE Phone
Directory
9/22/03 Excel

### **BSC Protocols**

BCC/SBS CALL
CENTER & CATS
FlowBCC
Powerpoint

SoBRO / SBS
CALL CENTER &
CATS Flow
Powerpoint

### Call Center Guide



### Letterhead/ Stationary

BSC Fax Template

# **BSC Tools**

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### News

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- 00/00/00 Without the client getting caught up with what it really says. Again, this not meant to be read. This copy is used for placement only. It is not meant to be read. Designers use this to show clients how copy would look if it was inserted here without the client getting caught up with what it really says. Again, this not meant to be read.
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### Message Center

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### **Client Intake**



Client Needs

Assessment Online

Client Needs

Assessment

### **Brochures**

link

link

### Logos

link

link

### Maps

link

link

10/31/2003